

INDIGENOUS ARTWORK - CREATIVE USE PROTOCOL

PROTECTION





Safer Baby Bundle Indigenous artwork creative use protocol

PROTOCOL STATEMENT:

This protocol aims to provide for the use, reproduction, adaptation and publication of the Indigenous artworks created for use across the Stillbirth Centre of Research Excellence (Stillbirth CRE) program of work

The Artworks (pictured above) include the two original paintings, digital versions, and any singular elements extracted from within the above artworks.

Artist

LEONA MCGRATH

Woopaburra, Kuku Yalanji Artist

Leona is a proud Woopaburra & Kuku Yalanji First Nations woman originally from Queensland. Leona calls Sydney home having lived and worked in the Redfern and Waterloo area for over 30 years. Leona is a mother, grandmother, registered midwife and artist. Leona is passionate about supporting the recruitment and retention of the Aboriginal & Torres Strait Islander nursing and midwifery workforce to increase the health and well-being of our Indigenous communities. Leona is also very passionate about serving her local community and is a board member of the Aboriginal Medical Service in Redfern.

Artist statement

The main painting is titled Protection.

The hands represent the woman cradling her abdomen, her baby that once was there but still holding the spirit of her baby born sleeping.

They also reflect our Advisory Committee working with the Stillbirth CRE to reduce stillbirth outcomes for Aboriginal & Torres Strait Islander women and their families.

The colours of the safer baby bundle surround the hands representing the support of the resources helping to education women, their families and communities.

The symbols represent community, woman and child, man, women sitting around campfire, campfire/gathering place.

The footprints are the born sleeping babies, although no longer with us, they will always be with their families and communities.

The red and yellow dots on the outside represent fire and the sun acting as protection for communities.

DEFINITIONS:

The Indigenous artwork – those works specifically created for use, and ‘owned’ by the Research Centre of excellence in Stillbirth (Stillbirth CRE) for use and publication in relevant outputs of the Centre of excellence in Stillbirth (Stillbirth CRE) as agreed by the Indigenous Advisory Group.

Copyright ownership: The owner of copyright in a work is usually the creator. However, there are some significant exceptions to this general rule of copyright ownership:

- Where the work is produced under a contract of employment, copyright will belong to the employer.
- Where work has been commissioned under a written agreement, the agreement may specify who owns copyright.
- Artistic works - The creator or copyright owner has the exclusive right to:
 1. reproduce the work in material form
 2. publish the work
 3. communicate the work to the public.

PROCEDURES:

- Any of these Indigenous artworks may be used by the Stillbirth CRE and Safer Baby/Bundle in activities undertaken to promote safer pregnancy, improved clinical practice, clinician education or public education around stillbirth prevention.
- Where a partner in the Stillbirth CRE seeks to use the Indigenous artwork and/or add their own logo to these materials, they may do so without seeking express consent of the Indigenous Advisory Group and/or the Stillbirth CRE Executive Committee .
- Where a partner seeks to amend or repurpose the Indigenous artworks into different formats or products, consent must first be sought and obtained from the Indigenous Advisory Group and ratified by the CRE Executive Committee.

CONTACT:

All queries, including requests for use of artwork, should be directed to the Stillbirth CRE – stillbirthcre@mater.uq.edu.au

REFERENCES:

[Protocols for using First Nations Cultural and Intellectual Property in the Arts](#). Australia Council 2019.

[The University of Queensland Aboriginal and Torres Strait Islander Research and Innovation Strategy 2021-2025](#).

Leona McGrath biography from Balgarra Designs [website](#).

[The University of Queensland Reconciliation Action Plan](#).